

# EBV

## Electrolux Information Sheet

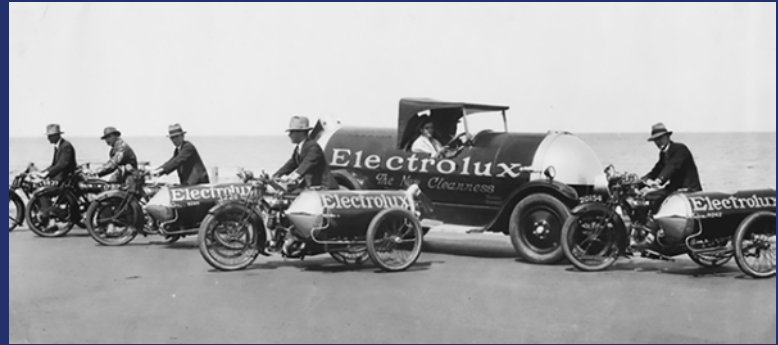
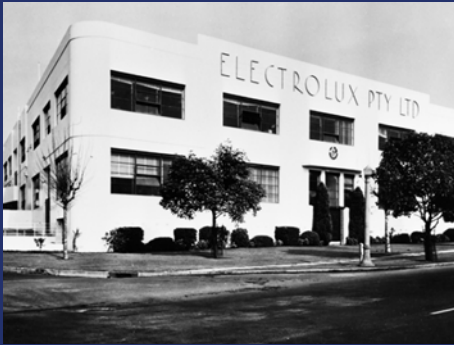
### East Brunswick Village



East Brunswick Village (EBV) is excited to announce a partnership with home appliance manufacturer, Electrolux, at our newest address.

EBV's continued focus on sustainability initiatives marries perfectly with Electrolux's vision of creating better taste, care and wellbeing experiences for people all around the world and their mission to always be at the forefront of sustainability in society.

Electrolux approach sustainability by looking at all the stages of the supply chain – from research and development, to ethical sourcing of raw materials and componentry; sustainability through operations and manufacturing and all the way to the consumer use and end of life of products. At every touch point Electrolux look at the impact they have on the environment and continually work to improve all these areas to deliver on bold climate targets agreed to with the UN in their 2019 sustainability report. This wholistic approach is why Electrolux have been independently named the global industry leaders in sustainability for the past 13 years.



### Built in Australia since 1939

The Electrolux Home Products cooking plant in Dudley Park, Adelaide was built in 1939 by Simpson & Sons to manufacture a wide range of household appliances and is the last remaining whitegoods manufacturing facility in Australia. The facility produces cookers and ovens under the Electrolux, Westinghouse and Chef brands.



### Better Living Program

Electrolux has been committed to shaping living for the better for over 100 years. In 2019 they launched their most important initiative yet, The Better Living Program. The program is an 11 yr action plan by Electrolux that aims to shape better and more sustainable living around the world. Its focus is an evolving list of 100 bold actions that they pledge to undertake by 2030. These actions represent their commitment to the four clear targets they have defined across the categories of Better Eating, Better Garment Care, Better Home Environment and Better Company.

EBV also share a rich local history with Electrolux, with Brunswick previously being home to 1 of 13 Electrolux manufacturing plants outside of home country Sweden.



Electrolux's connection to Brunswick began in 1906, when The Lux Foundry purchased a site in Hope St, Brunswick. The company's popular Lux brand stoves and ranges were produced on this site until the late 1950s, when the firm was taken over by the Ferrier Company who manufactured the iconic Chef oven until production was moved interstate in 2001 where it continues today in Dudley Park, Adelaide. The iconic Lux Foundry building still stands today as a café and event space.

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## Design - Bluestone Way Range

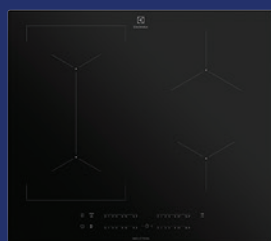
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### 60cm 8 Multifunction Oven with Bake + Steam Oven, Dark Stainless Steel (EVE614DSD)

Built in Australia the 60cm 8 Multifunction Oven is built to make your cooking experience effortless and long lasting. The Bake+ Steam function uses a touch of steam during the cooking process to specifically ensure you get richer baking colours, crispier crusts and a delicious soft inside texture.

Our fully extendible telescopic runners give you safe, effortless access to all areas of your oven. This makes it simple to turn, baste and check on your food for delicious results every time.



### 60cm 4 Zone Induction Cooktop with FlexZone (EHI645BD)

By having an 60cm Induction Cooktop, you will be cooking more efficiently than on traditional cooktops. Heat is generated instantly as your pot or pan becomes the heat source and they are heated by a magnetic field instead of a flame or electric element.

This allows your pots and pans to heat up faster and with the 14 stage slide control you can cook ingredients at a precise temperature. Induction cooking gives you a range of safety benefits, with the Stop + Go function, spill detection, residual heat indicators and auto pot detection meaning no heat is generated without a pot or pan. Allowing you to cook effortlessly and safely for your family.



### 52cm Integrated Rangehood with maximum airflow of 650m<sup>3</sup>/hr, stainless steel (ERI512SA)

Whilst maintaining low energy input the 52cm Integrated Rangehood gives you powerful extraction (650 m<sup>3</sup> p/hr) and a low dB rating of 52, which is equivalent to moderate rainfall.

The long lasting LED lights illuminate the entire cooktop and are 70% more energy efficient than canescent lighting giving you full control over your cooking.



### 60cm RealLife XXL Integrated Dishwasher with XtraDry (ESL8530RO)

With a dB rating as low as 44, and an integrated design the 60cm Integrated Dishwasher is a hard-working appliance that will seamlessly fit into any modern kitchen.

Ensure your dishes are dry when you're ready to put them away. Our new AirDry technology automatically opens the door by 10cm towards the end of the cycle, and the door stays open until you're ready to unload.



### 44L 9 Multifunction Built-in Combination Microwave Oven (EVEM645DSD)

The 45cm size of the 44L Built-in Combination Microwave Oven allows for perfect alignment with your conventional, full-sized oven so everything feels in perfect harmony. The compact, fan-forced oven with a combination microwave function speeds up your cooking time, with intuitive controls that makes cooking effortless.